

Lesson One Discussion

Brainstorming Business Ideas

Review the following information to help you match your personal interests to real-world business opportunities.



Expressing your creative ideas, talents, and skills is a fun way for you to start your very own business. Brainstorming inspires you to explore and turn those ideas into exciting money-making venture.

Meet Alaunni....

Alaunni was only 8 years-old when she fell in love with baking delicious cupcakes, cookies, and other desserts. She especially loves baking her favorite treats with her mom. Someday, Alaunni would like to sell her delectable healthy treats online, where she can share her delicious recipes with the world. For now, she sells delicious treats to her family members, friends, at church, and people within her community. If you were Alaunni, what steps would you take to use your creative skills and talents to start your own business? Think about an idea for your own business.

Here are some FREE brainstorming resources:

Brainstorming Activities for Kids

<https://study.com/academy/lesson/brainstorming-techniques-lesson-for-kids.html>

50 Business Ideas for Kids and the young entrepreneurs Book

<https://www.signupgenius.com/business/kid-entrepreneur-ideas.cfm>